

JPW AF

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| <b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b> | <b>Docket No.</b> |
| Applicant(s): <b>NIRIKO ITO</b>                    | <b>14419</b>      |

|                        |                    |                      |                     |                       |                         |
|------------------------|--------------------|----------------------|---------------------|-----------------------|-------------------------|
| <b>Application No.</b> | <b>Filing Date</b> | <b>Examiner</b>      | <b>Customer No.</b> | <b>Group Art Unit</b> | <b>Confirmation No.</b> |
| <b>09/814,288</b>      | <b>03/21/2001</b>  | <b>Daniel Lastra</b> | <b>23389</b>        | <b>3622</b>           | <b>4794</b>             |

Invention: **ADVERTISEMENT PROVIDING SYSTEM AND METHOD**



COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

| CLAIMS AS AMENDED  |                                     |                             |                                |            |                   |
|--|-------------------------------------|-----------------------------|--------------------------------|------------|-------------------|
|  | CLAIMS REMAINING<br>AFTER AMENDMENT | HIGHEST #<br>PREV. PAID FOR | NUMBER EXTRA<br>CLAIMS PRESENT | RATE       | ADDITIONAL<br>FEE |
| TOTAL CLAIMS   | 17                                  | 20 =                        | 0                              | x \$50.00  | \$0.00            |
| INDEP. CLAIMS  | 3                                   | 3 =                         | 0                              | x \$200.00 | \$0.00            |
| Multiple Dependent Claims (check if applicable) <input type="checkbox"/> |                                     |                             |                                |            | \$0.00            |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT                                  |                                     |                             |                                |            | \$0.00            |

- ☒ No additional fee is required for amendment.
- ☐ Please charge Deposit Account No. \_\_\_\_\_ in the amount of \_\_\_\_\_
- ☐ A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.
- ☒ The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account **19-1013 SSMP**
  - ☒ Any additional filing fees required under 37 C.F.R. 1.16.
  - ☒ Any patent application processing fees under 37 CFR 1.17.
- ☐ Payment by credit card. Form PTO-2038.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**

\_\_\_\_\_  
*Signature*

Dated: **July 12, 2005**

**George Brieger**  
**Registration No. 52,652**  
**Scully, Scott, Murphy & Presser**  
**400 Garden City Plaza**  
**Garden City, New York 11530**

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| I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on |        |
| July 12, 2005  | (Date) |
|  |        |
| <i>Signature of Person Mailing Correspondence</i>  |        |
| <b>Geroge Brieger</b>  |        |
| <i>Typed or Printed Name of Person Mailing Correspondence</i>  |        |

CC:



**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 3622**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant:** NORIKO ITO

**Examiner:** Daniel Lastra

**Serial No.:** 09/814,288

**Art Unit:** 3622

**Filed:** March 21, 2001

**Docket:** 14419

**For:** ADVERTISEMENT PROVIDING  
SYSTEM AND METHOD

**Dated:** July 12, 2005

**Confirmation No.:** 4794

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT UNDER 37 C.F.R. § 1.116**

Sir:

In response to the Final Office Action mailed May 5, 2005, Applicant respectfully requests under the provisions of 37 C.F.R. 1.116 that the above-identified Application be amended as follows and that the Application be allowed.

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**CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8(a)**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail on July 12, 2005, in an envelope addressed to: Mail Stop AF Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: July 12, 2005

  
George Brieger